

Bio: Geoff leads the engineering function, focusing on technology design and development. He has nine years' experience in pyrolysis plant development and operation, in addition to experience developing novel cleantech solutions. Prior to Itero, Geoff held the position of Research Scientist at the National Physical Laboratory. He holds the CEng, MIChemE designation, as well as an MSci in Physical Natural Sciences from University College London.

About Itero: Since 2010, Itero has developed its expertise in thermal conversion (pyrolysis) technology and its application for turning waste into a resource. Complementing traditional recycling methods, Itero diverts plastics from landfill and incineration, while increasing recycling rates and reducing dependency on crude oil. The process effectively closes the loop in the virgin plastics supply chain. Itero's proprietary technology is a large-scale, modular, patented technology that converts hard-to-recycle waste plastic back into a chemical feedstock for brand new circular plastics products. While developing its first at-scale demonstration plant in Sittard-Geleen, Itero is carrying out feedstock and product testing at its R&D facility in the UK, located near Heathrow.

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