### **ECI STRATEGIC PLAN**

# Adopted August 12, 2014

### Mission

Engineering Conferences International (ECI) is a not for profit international engineering conferences organization, originally established in 1962, that benefits society by providing opportunities for the discussion, exploration and resolution of problems and issues of concern to engineers and scientists from many disciplines.

#### Vision

Be the leading recognized international conference organization for state of the art, effective, interdisciplinary conferences in engineering sciences and related fields.

ECI will sponsor unique, highly effective conferences in leading edge areas of engineering sciences and technology as well as provide an environment to accelerate the professional development of engineers and scientists.

# **Our Strategic Imperatives**

- 1. Be the leading recognized international conference organization people look to for state of the art, effective, interdisciplinary conferences in engineering sciences and related fields,
- 2. Proactively identify high quality engineering sciences conference opportunities consistent with our mission/vision and chairs who can execute them,
- 3. Effectively execute successful, cost effective, high impact conferences in a non-profit environment,
- 4. Develop our succession planning and talent management processes to enhance impact and long term viability of the organization,
- 5. Ensure long-term financial viability of ECI.